

DAFTAR PUSTAKA

- Adiba. 2016. Pengaruh Suasana Toko dan Lokasi Terhadap Minat Beli Konsumen Pada Toko Aurora Shop Samarinda, *eJournal Administrasi Bisnis*, 2016, 4 (3): 670-682
- Arikunto, S. 2006. *Prosedur Penelitian, Suatu Pendekatan Praktek*. Jakarta: PT. Rinneka Cipta
- Basu, Swasta. 1999. *Manajemen Penjualan*, Edisi 3. BPFE. Yogyakarta
- Besra, Eri, Dwi Kartini, Meydia Hasan. 2015. "The Role of Image and Customer Trust on Purchase Intention of Private Label Product". *International Journal of Scientific and Technology Research* Volume 4
- Chen, Ja-Shen, Russel K.H. Ching, Hung-Tai Tsou. 2007. "The Effect of Multi-Channel Store Image on Purchase Intention". *International DSI / Asia and Pasific DSI 2007*.
- Churchill JR, Gilbert A. 2005. *Dasar-dasar Riset Pemasaran* Jilid 1, Jakarta: Erlangga
- Faryabi, Mohammad, Kousar Sadeghzadeh, Mortaza Saed. 2012. "The Effect of Price Discounts and Store Image on Consumer's Purchase Intention in Online Shopping Context Case Study : Nokia and HTC". *Journal of Business Studies Quarterly*. Vol. 4, No. 1
- Ferdinand, Augusty. 2006. *Metode Penelitian Manajemen: Pedoman Penelitian Untuk Penulisan Skripsi, Tesis, dan Desertasi Ilmu Manajemen*. Semarang: Universitas Diponegoro.
- Fure, Hendra. 2013. "Lokasi, Keberagaman Produk, Harga, dan Kualitas Pelayanan Pengaruhnya Terhadap Minat beli Pada Pasar Tradisional Bersehati calaca" *Jurnal Emba* Vol.1 No.3, Hal. 273-285
- Ghozali, Imam. 2011. *Aplikasi Analisis Multivariat Dengan Program IBM SPSS 19* (Edisi Kelima). Semarang: Universitas Diponegoro
- Gundala, Raghava Rao. 2010. Retail Store Image : "a Study Of The Cyprus Cloting Industry. *International Journal of Management and Marketing Research*". Vol. 3, Number 3

- Hosseini, Zohre, Sreenivasan Jayashree, dan Chinnasamy Malarvizhi. 2014. "Store Image and Its Effect on Customer Perception of Ritel Stores". *Asian Social Scienc.*; Vol. 10, No. 21
- Kanoga, Simon, Reuben Njugana, dan Shandrack Bett. 2015. "The Effect of Place on Performance of Shopping Malls in Nairobi Country Kenya". *Journal of Social Sciences and Humanities*. Vol. 1, No. 4
- Kotler, Phillip dan Armstrong. 2012. *Prinsip-prinsip Pemasaran*, Edisi 13, Jakarta: Erlangga
- Kotler, Philip and Keller, Kevin Lane. 2012. *Marketing Management*. 14 Edition. Pearson Prentice Hall
- Levy, Michael dan Barton A. Weitz. 2012. *Retailing Management* 4 Edition. New York: McGraw-Hill.
- Lovelock, Christoper and Lauren K.Wright. 2007. *Manajemen Pemasaran Jasa*. Indonesia: PT. Indeks
- Mathur, Meenu, Dr. Sanjivini Gangwani. 2016. "The Effect of Retail Store Image Dimensions on Consumer's Purchase Intention of Private Label Brands". *International Journal of Research in Finance and Marketing (IJRFM)* Vol. 6
- Maretha, Vitta dan Engkos Ahmad Kuncoro. 2011. "Pengaruh Store Atmosphere dan Store Image terhadap Keputusan Pembelian Konsumen Pada Toko Buku Gramedia Pondok Indah". *Binus Business Review* Vol 2 Hal 979-991
- MetroTvNews.com. 18 Juli 2018. Pedagang Pasar Tradisional Alami Penurunan Omset. Diperoleh 25 Februari 2018, dari <http://ekonomi.metrotvnews.com/mikro/GNGLJPpb-pedagang-pasar-tradisional-alami-penurunan-omzet>.
- Rares, Angelina dan Rotinsulu Jopic Joric. "The Effect of Price, Promotion, Location, Brand Image, and Quality Product Towards The Purchase Decision of Consumers at Bengkel Gaoel Store Manado Town Square" *Jurnal EMBA*. Vol. 3, No. 2
- Sekaran, Uma. 2006. *Research Methods for Business* Edisi 4 Buku 1. Jakarta: Salemba Empat
- Sekaran, Uma. 2006. *Research Methods for Business* Edisi 4 Buku 2. Jakarta: Salemba Empat

Sekaran, Uma. 2011. *Research Methods for Business* Edisi 1 Buku 2. Jakarta: Salemba Empat

Sezgin, Mete dan Senem Karatasli. 2014. "Store's Atmosphere's Importance in Creating Store Image in Sustainable Management of Store and a Research in Konya (Turkey) City". *Journal of Advanced Management Science*. Vol. 2 No. 3

Shamser, Robaka. 2016. "Store Image and its Impact on Consumer Behavior". *ELK Asia Pasific Journal of Marketing and Retail Management*. Volume 7

Sinambow, Sandy dan Irvan Trang. 2015 "Pengaruh Harga, Lokasi, Promosi, dan Kualitas Layanan Terhadap Keputusan Pembelian Pada Toko Komputer Game Zone Mega Mall Manado". *Jurnal EMBA*. Vol. 3

Soebagyo, Tommy, Dr Hartono Subagio M.M. 2014. "Analisa Pengaruh Store Image Terhadap Purchase Intention di Toserba Ramai Ngawi". *Jurnal Manajemen Pemasaran* Vol. 1, No. 2

Sugiono. 2009. *Metode Penelitian Kuantitatif dan Kualitatif*. Bandung: alfabeta.

Utami, Christina. 2006, *Manajemen Ritel: Strategi dan Implementasi Ritel Modern*. Jakarta: Salemba Empat

Tim Penyusun Publikasi Kota Bukittinggi. 2012-2017. *Kota Bukittinggi Dalam Angka*. Bukittinggi: BPS Kota Bukittinggi.

